

Profile - Jenne von Pein

My Passion

I have an unashamed passion for success. Mindful that a clear purpose, vision and strategy are key drivers for any organisation, I am adamant that real strength and success lies in the ability to execute and deliver.

I am a strategic and conceptual thinker who thrives on the challenge of providing influential leadership and engaging with stakeholders in your business to shine a light on new ideas, perspectives and insights. The work I have done with organisations to evaluate, share and capture their knowledge has enabled them to create new business opportunities and growth they never thought possible.

My Background

I am currently Chief Innovation Alchemist with Jungle Strategy, providing coaching and strategic advisory for existing businesses, new start-ups and solo innovators. I lead a range of advisory initiatives including business project scoping, implementations, commercialisation, facilitated strategy and innovation workshops. This is complemented with accreditation in FinxS (eDISC) behavioural profiling to deliver specialised communication and engagement workshops.

I am the first global 13 Box Accredited Coach for Edge4, and Jungle Strategy holds the global licence agreement for the 13 Box Systems.

Recent contracts include establishing a spin-off company to enable a large entity to discover, evaluate, establish and oversee new commercial and entrepreneurial opportunities. This included establishing partnerships, joint ventures and sourcing funding to support and progress commercial activity. Largely focused on start-up ventures and SMEs this included everything from support and knowledge transfer to Intellectual Property definition, negotiation and protection - never a dull moment!

Past experience includes roles as Global Knowledge Manager and Business Strategist consulting with companies in USA, Canada, Australia and New Zealand. I developed a virtual delivery model to support this global consulting strategy.

I have worked with a variety of start-up ventures and existing businesses to ideate, support and develop unique intellectual property, and develop go-to-market strategies. I am a strong advocate of design thinking and have worked as an industry advocate for NZTE Better by Design.

I hold a Master of Commercialisation and Entrepreneurship (MCE) degree with the University of Auckland.

My Focus

Innovation, knowledge and partnering are core components in accelerating business growth and diversity. My focus with Jungle Strategy is to partner with your business to reimagine the future and unleash your innovative potential.

To facilitate growth on a global scale and achieve competitive advantage requires strategies and processes that often require high capital input. With all innovation partnerships, risks and rewards are potentially higher and there can be a perceived loss of control and ownership. To manage this, I have developed our **Power Growth Partnerships™** concept for clients. This is designed to deliver expertise in securing mutual strategic partnerships, identify and manage risk, and create a culture of innovation internally. This concept has also been applied to accelerate growth and provide global scale with existing partnerships.